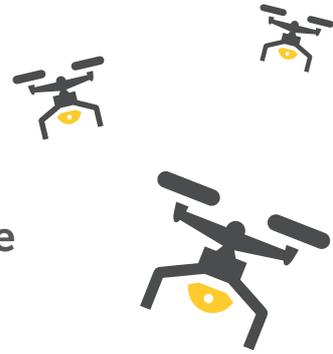# DroneRules.eu PRO

DroneRules PRO: Creating a privacy culture among Europe's UA professionals

OBJECTIVES

The DroneRules PRO project will develop an online e-learning course to support the creation of a **privacy culture** within the commercial drone industry in Europe. It will assist the drones industry in adjusting to new legislative requirements, providing vital protections for members of the public, and ultimately supporting the growth and development of the drones industry. The project responds directly to the introduction of the **General Data Protection Regulation (GDPR)** in May 2018, as well as the specific characteristics of the European drones industry.

The e-learning course will employ **state-of-the-art e-learning tools,** as well as advanced serious game techniques already used in a collaboration between one of the DroneRules PRO partners and the US Federal Aviation Administration (FAA). The e-learning course will train UA professionals **to recognise privacy and data protection risks and issues,** identify good practice solutions and implement those solutions.

The project will also develop a set of resources to enable UA professionals to meet their privacy and data protection obligations in the course of their operations, during planning and execution phases. A key contribution in this regard will be **laying down the foundations for a pan-European Privacy Code of Conduct** for UA professionals.

- Development of a privacy and data protection e-learning course for European drone manufacturers, operators and pilots
- Publicly release the e-learning course
- Pilot the e-learning course in live demonstrations
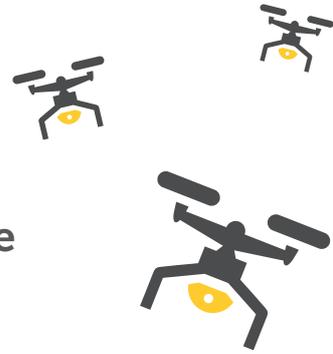
KEY ACTIVITIES

- Development of good practice resources to meet privacy and data protection regulations
  - Privacy Code of Conduct
  - Pre-flight checklist
  - Privacy impact assessment template
  - Privacy-by-design guidelines for manufacturers

DroneRules.eu PRO

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ADVISORY BOARD

The activities of the Advisory Board will focus on supporting content development, e-learning trials and outreach. This will include the following:

- Validate the scenarios used to illustrate privacy and data protection risks in context
- Evaluate the content of the e-learning course in relation to appropriateness, clarity and usefulness to UA professionals
- Evaluate the privacy and data protection Code of Conduct in terms of its fitness for purpose
- Evaluate the pre-flight checklist (and other resources) in terms of its fitness for purpose
- Participate in the pilots for the e-learning course
- Host a pilot session for the e-learning course, with our support, to test it with participants from your network
- Help us publicise the course

Not all activities will be relevant for all advisory board members. You can participate in the project based on your availability and interest – we will contact you accordingly

COURSE 1

COURSE 2

COURSE 3

You'll like it!

Through your participation in the Advisory Board **you will have access to early versions of the DroneRules PRO outputs and will be able to shape it** and make sure they are useful for you, support you and your customers in complying with privacy and data protection legal requirements and provide real value.